

COOKIE POLICY

POLICY OBJECTIVE

GLOBAL CAPITAL MARKET LIMITED (“the Company / GCFX”) (Company No.: LL16397) was incorporated on 26 November 2019 and granted with Money Broking Business license (License Number: MB/20/0056) by Labuan Financial Services Authority (“Labuan FSA”), Federal Territory of Labuan, Malaysia in the year 2020.

When you use our Website, GCFX will use cookies to distinguish you from other users of GCFX Website. This would enable the Company to provide you with a more relevant and effective experience when browsing GCFX Website, including presenting websites in accordance to your needs or preferences. Hence, this will allow us to improve the site generally.

This Cookie Policy provides you with comprehensive information about the cookies we use and the way we are using them. You should also read GCFX Privacy Policy in conjunction with this Policy.

WHAT ARE COOKIES AND WHAT DO THEY DO?

Cookies are text files that are placed on websites on the internet. Each cookie includes the name of the website and a unique ID. We use cookies and similar tools on this website.

Cookies track things like how long a visitor spends on our website and what visitors do on our website (which pages they visit and which buttons they click on, for example). Cookies collect this information and share it with owner of the website. Cookies help us understand who uses our website and how we can improve it. For instance, we can understand which pages of our website are most popular with certain kinds of visitors. This allows us to understand which part of our website that have much to least number of visitors (and which part that would require enhancement or improvement).

The cookies do not contain personally identifying information nor are they used to identify you. You may choose to disable the cookies. However, you may not be able to access some parts of GCFX Website if you choose to disable the cookie acceptance in your browser, particularly the secure parts of the Website.

HOW DO WE USE COOKIES?

Most of the cookies we use on our website are 'persistent' cookies. This means that they remain on your device until you erase them (or expires by its own accord). The rest of these cookies are 'session' based which are more temporary in duration. This means they will be erased when you close your internet browser. We have set out the different types of cookies we use below.

A) Necessary cookies

Necessary cookies are placed on our website by default. We need necessary cookies to help us to run our website, and to help us detect any problems occurs. For example, we use a cookie that tells us how busy the server is based on the number of visitors and that tells us if any users experience problems, such arrangement would enable us resolve the problems as soon as possible.

In addition, we may also use a cookie that tracks your cookie privacy preferences so that we do not place analytics, preferences and / or advertising cookies, which we will brief in details at the next section. This particular type of cookie will remain in your device even after you have stopped browsing the website so we can make sure we comply with our legal and regulatory obligations. We do not need your consent to use necessary cookies.

B) Preferences cookies

We also use preferences cookies to remember our users while they are browsing our website, its pages, links and subdomains. For example, we will remember your country and preferred language so that you could see content which is relevant to you and in your language during current (and next) visit.

C) Analytics cookies

These allow us to recognise and count the number of visitors to our website and see how visitors browse our website. This would enable us to understand how content of our website would benefit our users (or visitors), its performance and improve it where necessary.

D) Advertising cookies

Advertising cookies allow us to build a profile about you so we can provide more relevant ads. For example, we may track your browsing activity across different sites to understand your interests. We may share this information with other organisations, such as Meta and Google, for the same purpose.

What third party cookies do we use? These are the third party advertising and analytics cookies we use at our website (including its purpose):

Purpose Google Ads: A cookie that shows us how effective our GCFX ad campaigns are by tracking how many users click through to our website from a particular ad and the demographic of those users.

Google Analytics: Allows us to see how many users are on the GCFX website, which pages they are visiting and track how many visitors joined GCFX.

TV Squared Pixels: Tell us the number of visitors who come to our website when we run TV advertising campaigns so that we can measure the effectiveness of these campaigns.

AppsFlyer: Allows us to generate personalized links to help us understand the Cookie name and purpose advertisements that users have clicked on before joining GCFX.

Microsoft Ads Pixel: This is used by GCFX to help us decide which of our products, services and offers may be relevant for you based on your browsing history, as well as to tailor and measure how effective our ads on Bing are.

Reddit Pixel: This is used by GCFX to measure, optimise and build audiences for advertising campaigns served on Reddit.

Tiktok Pixel: This is used by GCFX to measure, optimise and build audiences for advertising campaigns served on Tiktok.

Meta Pixel: This is used by GCFX to measure, optimise and build audiences for advertising campaigns served on Meta platforms.

X (formerly Twitter) Pixel: This is used by GCFX to measure, optimise and build audiences for advertising campaigns served on X (formerly Twitter).

LinkedIn Insights Tag: This is used by GCFX to measure, optimise and build audiences for advertising campaigns served on LinkedIn.

Vimeo: To clients/customers or websites' visitors who watch videos that have been embedded in our website, please note that Vimeo may use third-party analytics and advertising cookies, whether or not you have consented to cookies on our website.

USE OF WEB BEACONS

Some of GCFX Web pages may contain electronic images known as Web beacons (sometimes known as clear gifs) that allows the Company to count users who have visited these pages. Web beacons collect only limited information which including a cookie number, time and date of a page viewed and a description of the page on which the Web beacon resides. GCFX could also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign. If you wish to know more about cookies please consult the help menu on your web browser or visit independent information providers such as www.allaboutcookies.org. Also, if you have any questions regarding GCFX privacy or security measures, please email to support@gcfx24.com

YOUR CONSENT

By continuing to use GCFX Website, you are agreeing to the Company to place cookies on your computer for analysing the way you use GCFX Website. If you do not wish to accept cookies in connection with your use of this Website, you must stop using GCFX Website.

FREQUENT QUESTIONS AND ANSWERS (FAQs)

Can I change my preferences?

Yes. You can manage your cookies preferences by visiting this page. You can also manage your cookie preferences through our pop-up cookie banner that appears when you first visit the website.

You can also manage your preferences by changing your browser settings on your device to refuse the use of all or some cookies. However, if you block all cookies (including necessary cookies), you may not be able to use all (or several) parts of our website. You may also find that you could be presented with information on our website that is less significant to you.

Please note, other organisations, such as advertising networks normally use cookies to track its clients/customers or websites' visitors across different websites. We have no control over these cookies. We will let you know if we change cookies that are currently being used. If we change the cookies we use, it would be responsibility of GCFX to amend (or update) its Cookies Policy from time to time. You can always find the latest version of this Policy at our website.

REVIEW OF COOKIE POLICY

GLOBAL CAPITAL MARKET LIMITED is committed to continuously improve this policy and it will be reviewed regularly (at least every six months) for effectiveness and updated.

This Cookie Policy is supported by the management. GLOBAL CAPITAL MARKET LIMITED commits to providing this document to all employees and displaying it to the clients.

Signed by :
Date :